

Long Run Commodity Prices: Where Do We Stand?

Commodities Research

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Over the past couple of years commodities have performed strongly, with the Credit Suisse Commodities Benchmark Index increasing 80% from its early 2009 low point. Given the magnitude of the rebound, many investors have begun to question whether prices have overshot. As part of our efforts to assess current price levels in this note we analyze real prices against very long-run patterns. We find that:

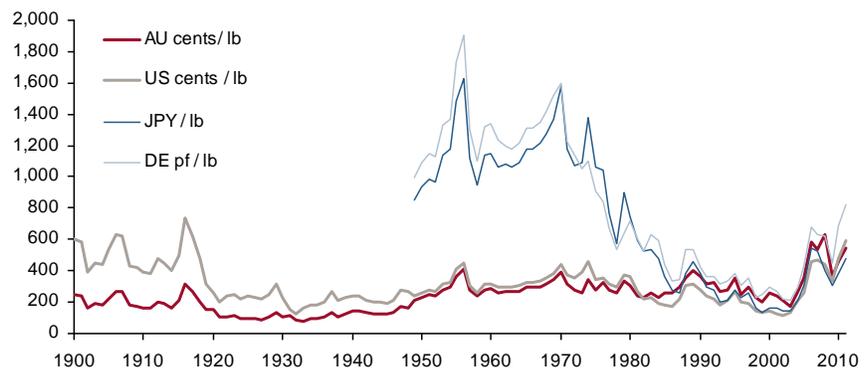
- On average real base metal prices have returned toward the top of the 110-year range, after a period of unusually weak prices over the 1980s and 1990s. However, on average they remain well below the level seen in the second half of the 19th century. The current rally has been the sharpest in history, but has to-date been considerably shorter than previous periods of relative scarcity, possibly suggesting that it may have further to run.
- Oil, iron ore and gold prices are currently around the highest level seen in the past 110 years, and are well above historical averages.
- In contrast, real grain prices remain low relative to the average since 1850.

While this analysis follows the standard approach of pricing commodities in US dollars (deflated by the US CPI), it is notable that over the longer run the choice of currency matters significantly. For example, in Deutschmarks (euro) and yen – currencies that appreciated significantly after the breakdown of the Bretton Woods system – real copper prices remain below average (Exhibit 1).

Further to this, many analysts have suggested that additional increases in Chinese (emerging market) commodity demand over coming years will effectively put a cap on consumption as high prices make commodities unaffordable (“China will turn its terms of trade against itself”). However, this argument does not account for the likelihood that the Chinese RMB will follow a similar path to the Japanese yen over coming decades. If this occurs, (as we expect) it will significantly increase China’s purchasing power, potentially with significant implications for commodity prices in other currencies.

Exhibit 1: Copper in Different Currencies

US prices, deflated by US CPI then converted to different currencies, including data for 1H 2011



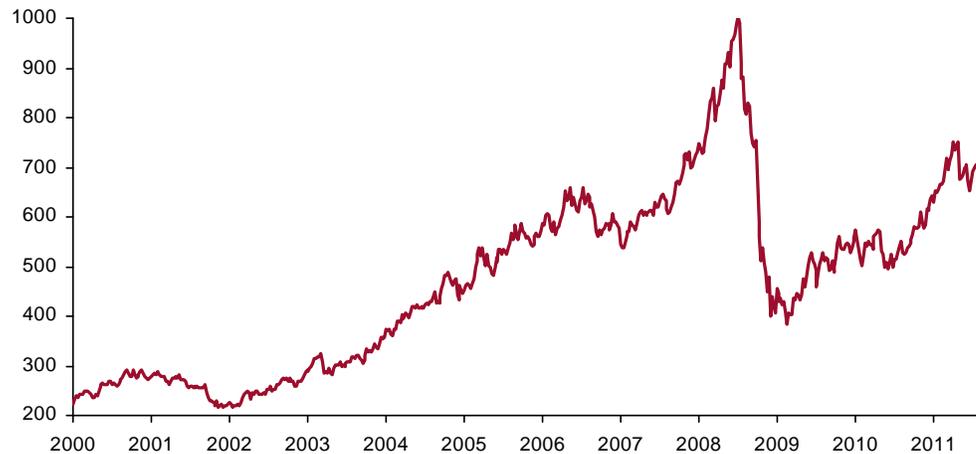
Source: the BLOOMBERG PROFESSIONAL™ service, IMF, Credit Suisse

Background

Over the past decade commodities have performed strongly, with the Credit Suisse Commodities Benchmark Index increasing 210%, about 10.3% per year since the beginning of 2000 (and 80% from its early 2009 low point). Given the magnitude of the increases, many investors have begun to question whether prices have overshot.

Exhibit 2: The Credit Suisse Commodities Benchmark has risen 210% since 2000

Index level since 2000



Source: the BLOOMBERG PROFESSIONAL™ service, Credit Suisse

In our 13 January 2011 report, [A Macroeconomic Proxy for Basic Materials Demand](#), we argue that much of the increase in commodity prices has been due to very strong commodity demand. As a complement to that analysis, this note assesses prices against very long-run patterns, in an effort to establish where current prices are relative to the historical experience.

While many economists and commentators have suggested that despite short-run volatility, over time commodity prices tend to fall¹, our analysis suggests that other than for agricultural products, most commodities do not have a clear long-run trend (up or down) with most effectively moving around a relatively consistent average over the past 110 years. Given the differences, to understand how recent movements fit within longer-run dynamics it is necessary to analyze each of the individual commodities.

Base Metals and Iron Ore

In this section we assess developments in the real price of base metals (namely, copper, aluminum, nickel, lead, zinc and tin) and iron ore. To this end it is notable that in the October 2010 World Economic Outlook ([Recovery, Risk and Rebalancing](#)) the IMF published a detailed analysis of long-run base metal prices. The IMF noted that while over the very long run Hotelling (1931) is likely to be right in his assumption that the price of non-renewable resources should reflect the marginal cost of extraction, in the short to medium term changes in the supply and demand balance can mean that prices move well beyond the cost curve for a sustained period. The IMF concludes that “the underlying causes of these super cycles are the long implementation lags for discovery, exploration, and capital investment in minerals industries, rather than true long-term scarcity. For example, for base metals, the average time needed to confirm a discovery following initial

¹ This view is most clearly established with the academic economists Prebisch and Singer, who in the 1950s argued that the price of commodities relative to that of manufactured goods will tend to decline over time.

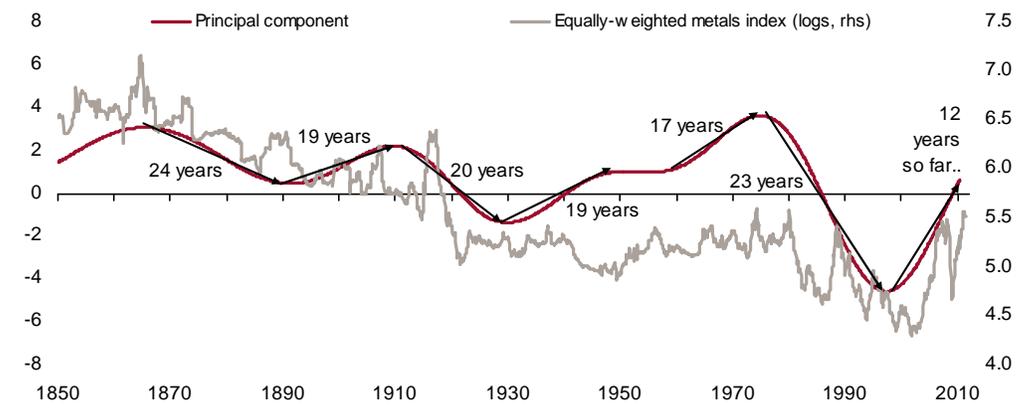
exploration can be as long as 20 years, with the average time to production around nine years. The sluggish supply response to shifts in demand can then give rise to price cycles with a longer duration than the typical two- to eight-year business cycle”.

The IMF poses the question, does the evidence of increased scarcity mean that the demand-supply balance will require even higher prices in the future? It concludes that *“the measure of scarcity used in this analysis suggests that base metal prices are only about halfway through the current period of trend price increases. On average since 1850, the common factor in the long-term component of metal prices has taken about 20 years to move from trough to peak [as highlighted by the first principal component in Exhibit 3], although the duration of these upturns varies and depends on the pace of technological innovation. Until now, there have been few convincing signs of a persistent increase in the growth of metal supply, and an ongoing global recovery will preclude a strong offset from cyclical factors. This would mean that, if demand continues to grow at the rates observed over the past decade, the current era of higher scarcity, rising metal price trends, and a balance of price risks tilted toward the upside may continue for some time.”*

This analysis is particularly interesting given that on average real base metal prices have returned close to the levels last seen in the 1970s, and before that the early part of the 20th century, 30% above the average since 1900. However, we note that this is still 60% below the level that prevailed in the 1850s.

Exhibit 3: Average Real Base Metal Prices

Log scale, Credit Suisse estimates after May 2010



Source: the BLOOMBERG PROFESSIONAL™ service, IMF, London Metal Exchange, Credit Suisse estimates

The following section adds to the IMF analysis by tracing movements in individual base metal prices, noting that while there are clear commonalities, there are also significant variations.²

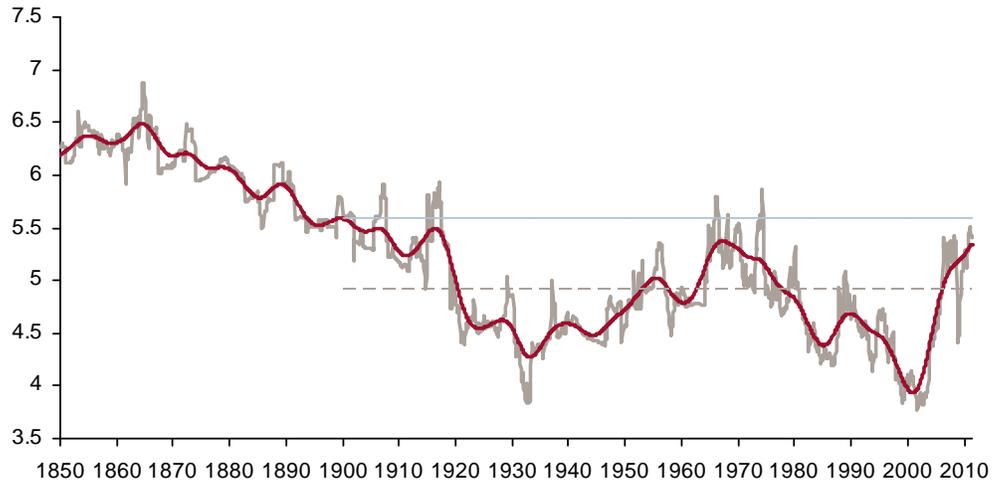
Copper

Over the past 160 years real copper prices have moved between \$1,700 and \$38,200 per metric ton in 2010 prices. The current price of around \$9,700 is around 80% above the 110-year average, but around a third below the peaks seen in the 1970s, and the first couple of decades of the 20th century. It is around 50% below the price in 1850.

² The following charts are in natural logs and make use of monthly prices deflated by the US CPI compiled from Global Financial Data and the International Monetary Fund. Updates to the data were obtained from the London Metal Exchange and the BLOOMBERG PROFESSIONAL™ service. Trends in each chart is calculated using the Hodrick-Prescott filter.

Exhibit 4: Real Copper Prices

Deflated by US CPI, log scale with average, HP filter trend and 2 standard deviation limits, data till June 2011



Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

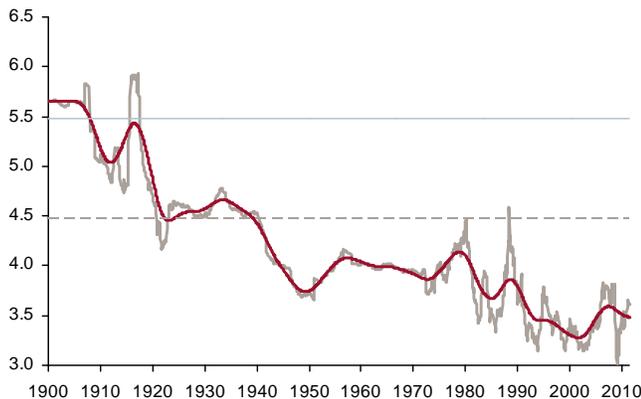
Aluminum and Nickel

Aluminum stands out amongst the base metals. Since the early 1900s, real prices have continuously trended lower, reflecting the impact of rapid technological change as aluminium moved from being effectively a precious metal to a core industrial commodity. Despite the rally over the past decade present aluminum prices at \$2,600 are still about 55% below the 110-year average.

Nickel, on the other hand, had more well-defined trends, similar to those of copper, with the majority of peaks and troughs corresponding well with copper's peak and troughs, although the degree of movement varied widely. Real nickel prices today at \$24,000 are 75% above the 110-year average, but still a little below the peak in the late 1970s.

Exhibit 5: Real Aluminum Prices

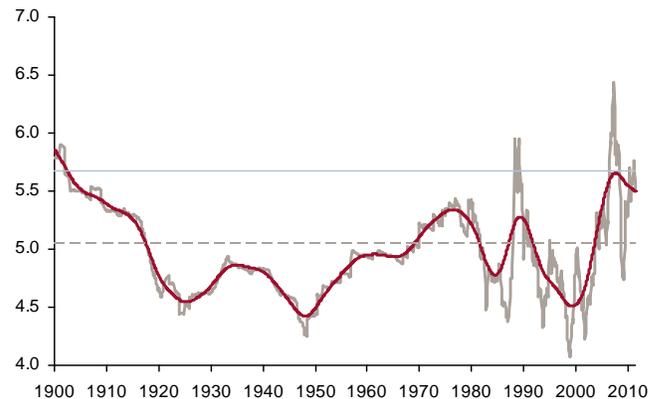
Deflated by US CPI, log scale with average, HP filter trend & 2 std dev limits



Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Exhibit 6: Real Nickel Prices

Deflated by US CPI, log scale with average, HP filter trend & 2 std dev limits



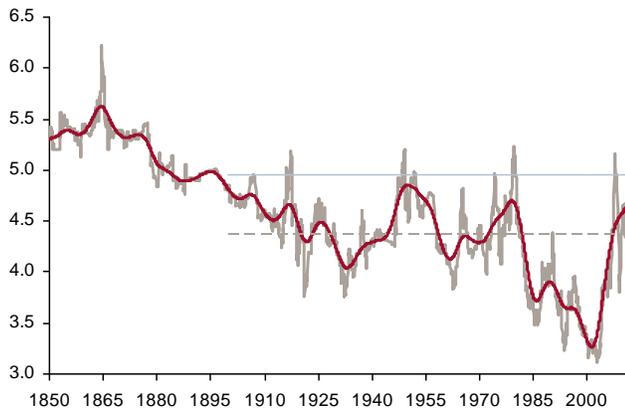
Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Lead and Zinc

Lead and zinc are also interesting, as they are often produced from the same ore bodies. As such, some trends were quite similar, but different uses for metals meant that the scale in price movements were very different. At current levels, lead prices are 45% above the 110-year average, while zinc prices at \$2,400 are 15% above average.

Exhibit 7: Real Lead Prices

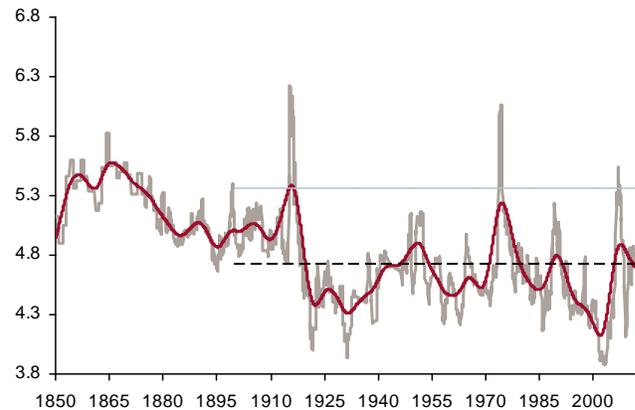
Deflated by US CPI, log scale with average, HP filter trend & 2 std dev limits



Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Exhibit 8: Real Zinc Prices

Deflated by US CPI, log scale with average, HP filter trend & 2 std dev limits



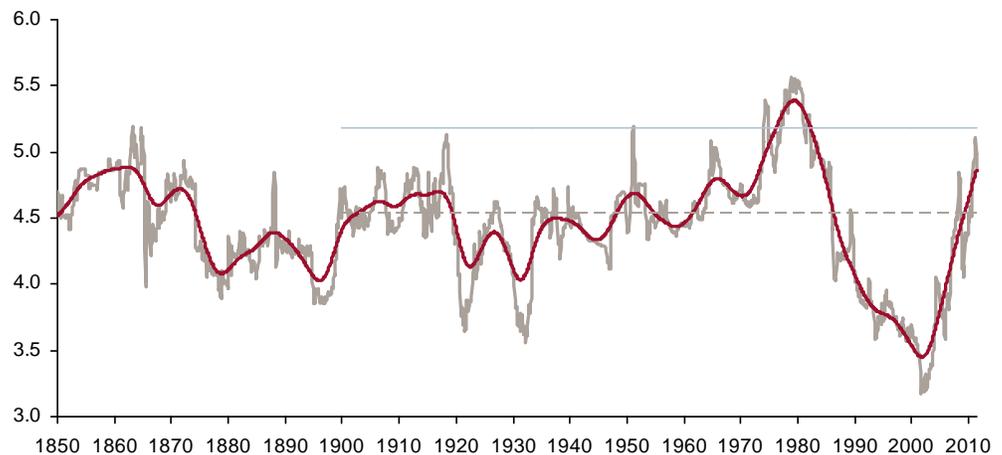
Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Tin

Movements in tin prices were unique amongst base metals with price manipulation a key factor at various times. At current levels of around \$27,000 per metric ton, real tin prices are 50% above the 110-year average.

Exhibit 9: Real Tin Prices

Deflated by US CPI, log scale with average, HP filter trend and 2 standard deviation limits, data till June 2011



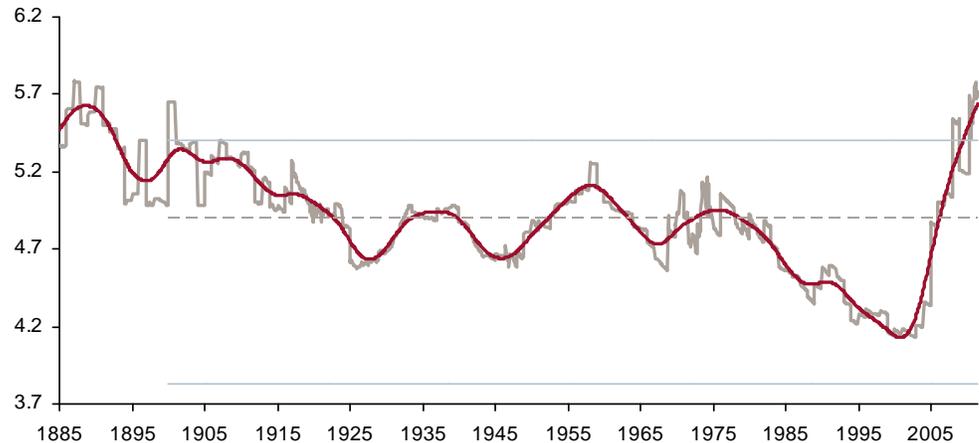
Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Iron Ore

Although iron ore is not a base metal, it is also leveraged to the industrial and construction cycle. As such, one would expect similar pricing dynamics between iron ore and other metals. However, this has not been the case, with the surge in Chinese steel production over the past decade moving the real iron ore price to historical highs. At the current level of around \$175 per metric ton, prices are over 120% above the 110-year average, and the highest level on record.

Exhibit 10: Real Iron Ore Prices

Deflated by US CPI, log scale with average, HP filter trend and 2 standard deviation limits, data till June 2011



Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Other Commodities

We also assess developments in other commodities such as crude oil, thermal coal, gold and grains to compare how prices have moved compared over the long run. As expected, grain prices have not tracked prices of other commodities, which is not surprising given that they are not driven by the industrial cycle. However, interestingly we note the similarity in gold and oil prices – a reflection of their event driven fundamentals.

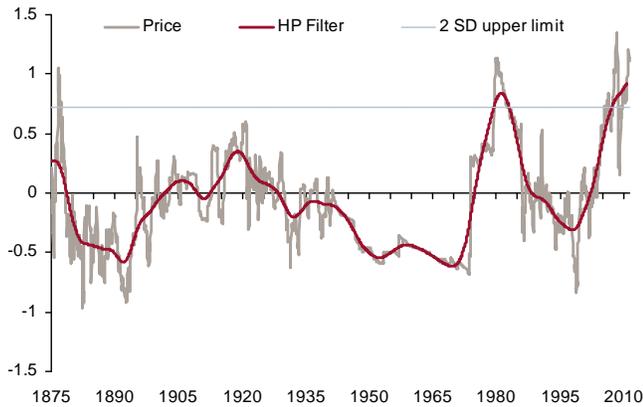
Energy

The IMF analyzed the effects of long-run energy scarcity on the oil price in its April 2011 World Economic Outlook ([Tensions from the Two-Speed Recovery](#)). The IMF notes that “real oil (and coal) prices have not trended persistently up or down throughout the sample period. Instead, prices have experienced slow-moving fluctuations around long-term averages which suggest that periods of changing oil scarcity have been long-lasting but have come to an end, and that investment, technology, and discovery are eventually responsive to price signals.”

Notably, in real terms the price of oil is currently near its historical high, with the only other spike close to the current level (in the 1970s) relatively short-lived – although it is notable that on that occasion the proximate cause was a supply disruption rather than an increase in demand which has been the primary factor this decade. Similarly, thermal coal prices are also currently near historically high levels.

Exhibit 11: Long-run crude oil prices and trend

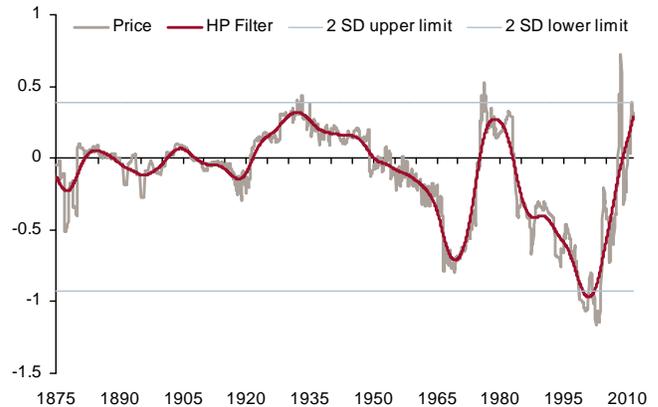
Deflated by US CPI, log scale around long run average, data till June 2011



Source: GFD, IMF, Credit Suisse

Exhibit 12: Long-run coal prices and trend

Deflated by US CPI, log scale around long run average, data till June 2011



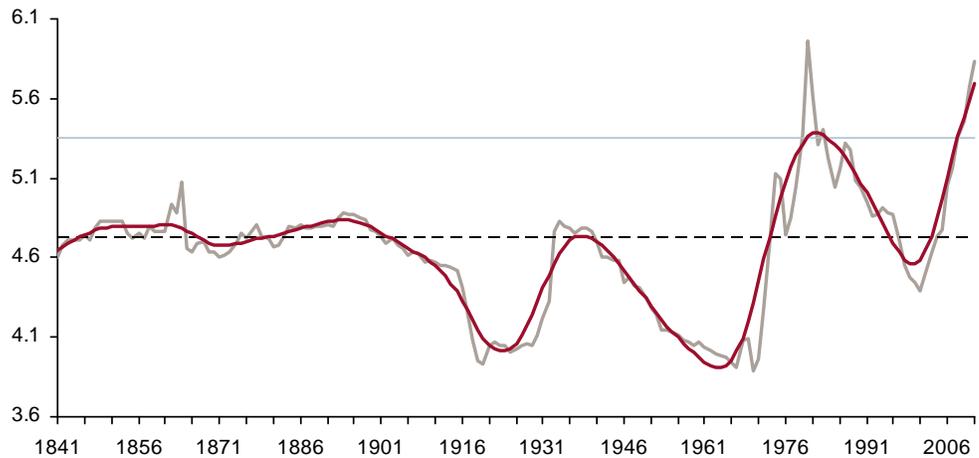
Source: the BLOOMBERG PROFESSIONAL™ service, GFD, IMF, Credit Suisse

Gold

Like crude oil, the real price of gold has not exhibited a clear trend over the past 170 years, with prices relatively stable for much of that period – noting that for long periods such as during the gold standard and during the Bretton Woods era the price of gold was tightly regulated. Notably, the only spike that was comparable to the current rally followed the breakdown of the Bretton Woods system of currency fixes, but was relatively short-lived. The real price of gold is currently around 200% above the long-run average.

Exhibit 13: Gold has risen multiple standard deviations above average

Deflated by US CPI, log scale with 2 standard deviation upper limit and HP filter trend, data up to 1H 2011, annual data



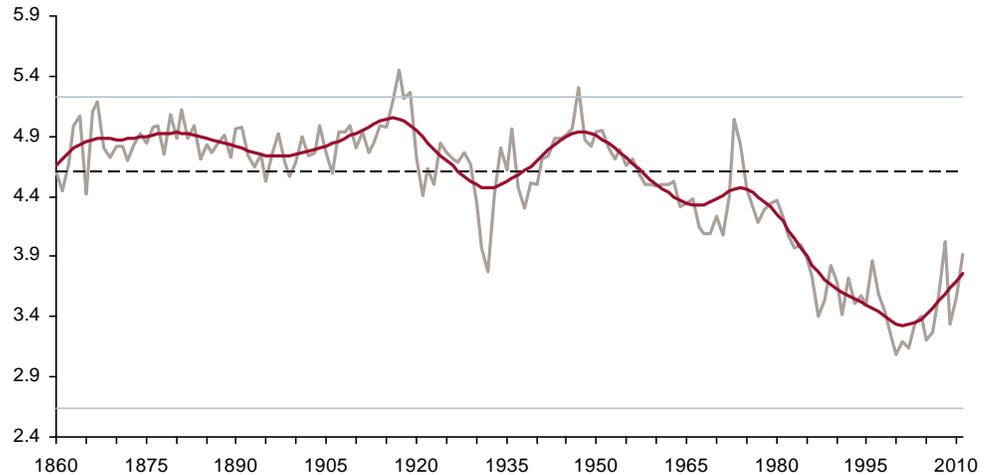
Source: Thomson Reuters DataStream, GFD, Credit Suisse

Grains

Grain prices (as estimated by the simple average of corn and wheat prices) have exhibited characteristics quite different from those of all other commodities. After a period of relative stability in the 100 years up to 1950, real prices declined by 85% in the 50 years to 2000, before stabilizing and trending up a little over the past decade. In real terms grain prices remain around 50% below the long-run average.

Exhibit 14: Grain prices remain well below their long-run average

Deflated by US CPI, log scale with 2 standard deviation limits and HP filter trend, data up to 1H 2011, annual data



Source: the BLOOMBERG PROFESSIONAL™ service, GFD, Credit Suisse

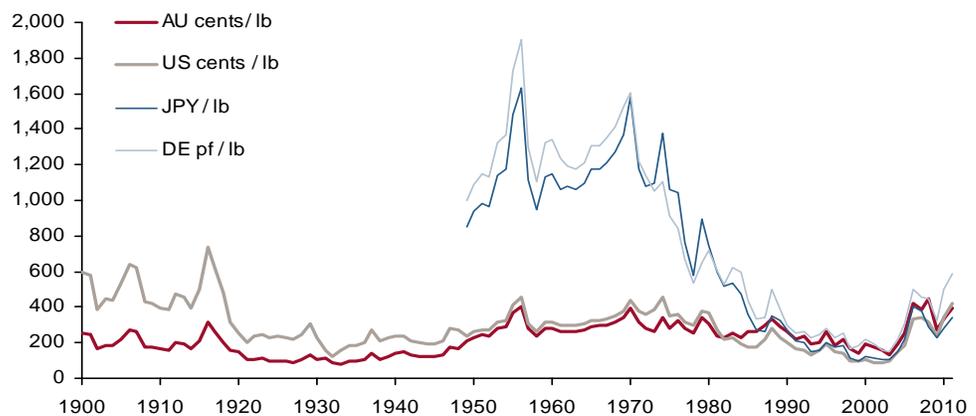
The Choice of Currency Matters

While the above analysis follows the standard approach in the literature of comparing long-run US dollar prices (in this instance deflated by the US CPI), we note that the choice of currency over time has significant implications for how prices are viewed relative to history.

Using copper as an example, while in dollar terms real copper prices have been relatively stable over the past 110 years (relative being the operative term as the price has moved in a range between \$1,900 and \$16,200 dollars in today's prices), in Japanese yen and Deutschmark (currencies that appreciated significantly following the breakdown of the Breton Woods system), the current level of copper prices is significantly below that seen in the 1960s (Exhibit 15).

Exhibit 15: Currency appreciation significantly affected copper prices

US cents per lb, deflated by US CPI then converted to different currencies, including data for 1H 2011, annual data



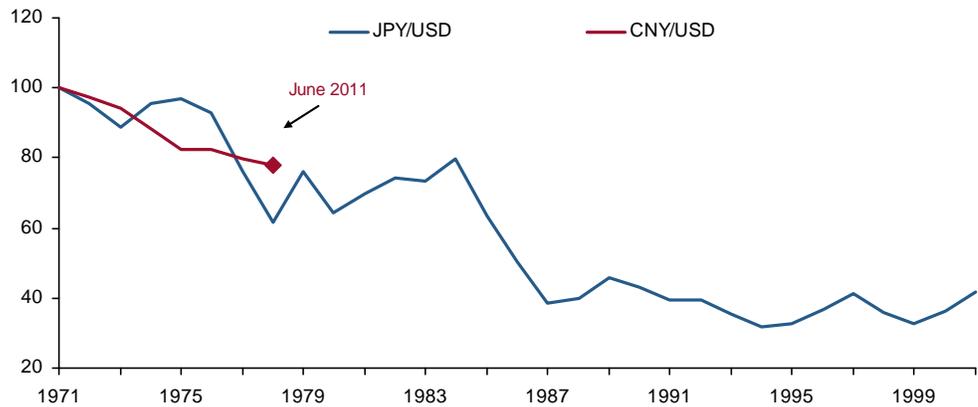
Source: the BLOOMBERG PROFESSIONAL™ service, IMF, GFD, Credit Suisse

Japan and Germany are clear examples of how significant moves in currencies can have a profound impact on a country's purchasing power in raw material markets. In effect, both countries were able to import more raw materials at a cheaper price over time as their currencies went up. This has far-reaching implications for China which has only recently embarked on the path of currency appreciation.

While many have criticized China for the slow pace of adjustment, it is notable that so far the Chinese seem to be following a very similar path to that of the Japanese yen in the 1970s, 1980s and 1990s, when the yen appreciated by an average of about 4.5% per year between the breakdown of the Bretton Woods fix in 1971 and its peak in 1995.

Exhibit 16: RMB appreciating at the same pace as the yen post-Bretton Woods

Index RMB 2004 = 100, JPY 1971 = 100, annual data



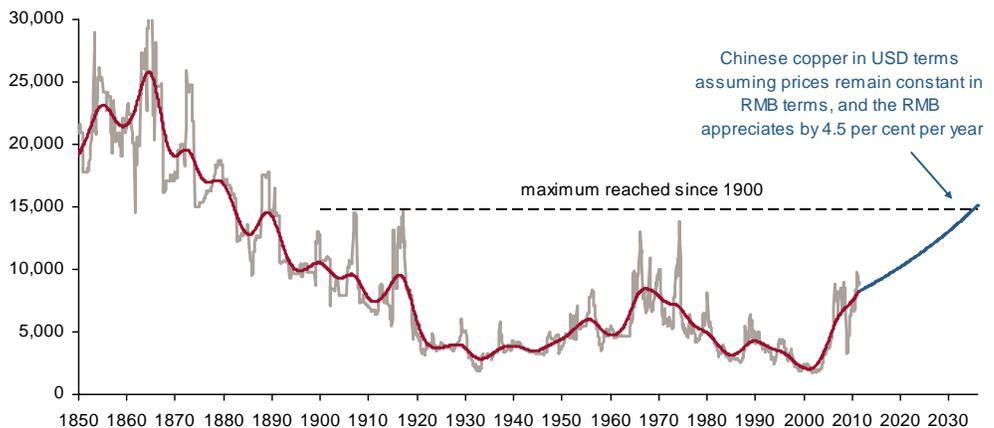
Source: the BLOOMBERG PROFESSIONAL™ service, Credit Suisse

It is impossible to say with any precision exactly what path the RMB will follow, but what is clear is that China has the capacity to act against any negative implications from the deterioration in its terms of trade. Or to put it another way, the Chinese can significantly increase their purchasing power in commodity markets by allowing their currency to appreciate.

For example, should the RMB continue along the path of the yen's appreciation (a highly probably scenario in our view), assuming a constant copper price in RMB terms, the price of copper would increase more than 60% in real USD terms over the next 25 years, or in current dollar terms to around \$15,000 (Exhibit 17).

Exhibit 17: Real US \$ price of copper assuming constant RMB price and RMB appreciation

US dollars per metric ton, deflated by US CPI, projection (grey line), assuming projected CPI of 2%



Source: the BLOOMBERG PROFESSIONAL™ service, IMF, GFD, Credit Suisse

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